

MARQUES JEEVAN MENON

ENABLING ECOSYSTEMS THROUGH PURPOSE, STRATEGY & INNOVATION

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I am a catalyst for innovation.

My purpose is to inspire transformative change and nurture creative progress.

I commit to creating opportunities that spark innovation and help individuals transform challenges into growth catalysts.

Experience

15 years of total experience.

Career Objective:

Aiming to leverage extensive leadership experience and innovative solution deriving skills in a senior executive management, driving forward corporate strategies that align with cutting-edge technological advancements and sustainable practices

Education

B.Eng. (Hons) Chemical Engineering (Majoring in Petrochemicals) UCSI University

Core Competencies

- Stakeholder Management and Relations
- Research & Analysis
- Project Development and Implementation
- Front End Engineering Design
- Engineering, Procurement, Construction, and Commissioning
- Financial and Operational Excellence
- Agile & Scrum

Skills

Fundraising, Industry Relations, Business Acumen, Business Development, Public Policy Development, Public Relations, Corporate Governance, Profit & Loss Analytics, ESG and Sustainability Reports, Communications, Design Thinking, Ecosystem Development, Engineering, Corporate Finance & Economics, Capital Markets Analysis, Team Management, Financial Management (Project Accounts), Government Relations, Sales, Marketing, Microsoft Office, Networking, Operations of Project, Problem Solving/Troubleshooting, Project Engineering, Project Management, Stakeholder Management, Technology (AI Integration and Prompt Engineering)

Professional Training

Technip Geoproductions (M) Sdn Bhd – Engineer, Technical Safety (2012 – 2013)

Genesis Oil and Gas UK – Engineer, Front End Engineering Design, FEED (2013 – 2014)

Director, Strategy & Partnerships

Global Institute For Tomorrow

Sept 2025 – Present

Industry	International Affairs and Cross Industry Advancement
Specialization	Strategy
Role	Management
Position Level	Director

Role:

I lead the organisation's regional strategy, government partnerships, and multilateral engagements across Southeast Asia. My work focuses on building transformative leadership ecosystems, enhancing public-sector capability, and aligning corporate and governmental strategy with the global goals of equitable development, sustainability, and human capital advancement. Operating at the intersection of policy foresight, education, and enterprise transformation, I am responsible for positioning GIFT as a thought and implementation partner to governments, state agencies, and global corporations seeking to develop leadership models fit for the complexities of the 21st century.

My portfolio spans ASEAN, South Asia, and the Middle East, with active collaborations involving ministries, government-linked companies (GLCs/GLICs), and leading corporations in the domains of energy, finance, AI governance, sustainability transitions, and economic diversification. At the strategic core, my mandate is to design and deliver multi-sectoral capacity-building programmes that future-proof leadership pipelines and ensure alignment with national transformation plans such as Malaysia's MADANI Economy, Singapore's SkillsFuture and SG60 Agenda, and Brunei's Vision 2035.

Key Achievements:

- Government Partnerships and Talent Enhancement:** Established direct collaborations with Malaysia's Prime Minister's Office, CIMB, PETRONAS, TNB and MRANTI to co-design leadership and skills development programmes that strengthen national and regional human capital systems.
- Public Sector Leadership Innovation:** Spearheaded the design of the Transformative Leadership Programme (TLP) for civil service and government-linked leaders, focusing on policy foresight, sustainability, and digital-age leadership, with rollout planned in Brunei (UBD partnership) and Malaysia.
- Regional Policy Integration:** Positioned GIFT as a strategic enabler within ASEAN's ecosystem through policy dialogues, cross-border programmes, and initiatives that support the ASEAN Community Vision 2045, UN SDGs, and BRICS+ cooperation frameworks.
- Strategic Foresight and AI Readiness:** Developed and launched the GIFT AI Leadership Studio (first in the world), equipping leaders across sectors with strategic understanding of AI ethics, governance, and human-technology collaboration to future-proof workforce leadership.
- International Collaboration and Capacity Building:** Initiated intergovernmental partnerships, including the proposed international Economic Enhancement Programme, establishing Malaysia and GIFT as regional champions in delivering global training for governance, diversification, and inclusive growth.
- Institutional Partnerships and MoUs:** Secured and structured high-impact MoUs with universities, development agencies, and corporations across ASEAN, enhancing GIFT's footprint in leadership, education, and socio-economic innovation.
- Programme Design and Implementation:** Oversaw the implementation of GIFT's flagship Global Leadership Programme (GLP) across Asia, engaging participants from Southeast Asian countries to address real-world policy and sustainability challenges through applied learning and systems thinking.
- Strategic Communications and Global Engagement:** Represented GIFT in engagements with diplomats, industry leaders, and international organisations, positioning GIFT as a strategic partner for human capital transformation and global policy innovation.

My tenure at GIFT has focused on reshaping the architecture of leadership and governance in Asia bridging the gap between national vision statements and actionable systems change. Through a combination of policy design, educational innovation, and regional collaboration, my work seeks to redefine how nations and corporations

prepare their people for the economic, technological, and moral frontiers of the coming decade.

This role continues my mission to build transformative institutions that do not merely respond to change but lead the evolution of societies towards equity, sustainability, and collective prosperity.

Program Director

Heriot Watt University Malaysia

Sept 2022 – Sept 2025

Industry	Education/Industrialization
Specialization	Education
Role	Management
Position Level	Director

Role:

I manage and implement all components of Heriot Watt's EMPOWER program. EmPOWER is an innovative programme that encourages its students to hone their soft skills. It is a four-level structured programme that is aimed at future-proofing graduates, to unleash their potential and to prepare them to stand out and have an impact in a highly uncertain world. Under my leadership, the programme has significantly expanded, securing over RM 300,000 in funds over three years to support over ten diverse IMPACT Partners. These collaborations have not only enhanced community engagement but also aligned with the United Nations SDG Goal 8, emphasizing economic productivity through innovation and technological advancement.

Key Achievements:

- Fundraising and Partnerships:** Successfully raised close to RM 300,000 to support IMPACT initiatives, partnering with esteemed organizations like the Nicol David Organisation, Diveheart, and recently EPIC Homes
- Curriculum Innovation:** Enhanced the EmPOWER programme to better prepare students for the complexities of the modern world, focusing on employability and industry relevance through practical MoUs and a MoA with leading industry players.
- Award-Winning Leadership:** Led the programme to be recognized globally, winning a prestigious project award for Heriot-Watt and being shortlisted by the BMCC for the best partnership-based project.
- Strategic Implementation:** Designed and implemented initiatives that deeply integrate with global economic strategies, directly contributing to the development of high-value and labor-intensive sectors.
- Project Management:** Successfully implemented a structured project management framework (aligned with PMI or Prince2 methodologies) for the EmPOWER program, ensuring all projects met scope, timeline, and budget expectations.
- Cloud Project Leadership:** Introduced and managed cloud-based platforms to streamline the EmPOWER program points system, enhancing project scalability and accessibility for over 1000 students.
- Team Leadership:** Led a cross-functional team of project managers, technical consultants, and industry specialists, fostering a collaborative environment that drove project success.

My role as Program Director extends beyond administrative duties, embedding a deep-seated commitment to fostering an environment where students are empowered to achieve their full potential and make substantive impacts globally.

Program Manager

SOLS Edu

Dec 2021 – Sept 2022

Industry	Technology
Specialization	Education
Role	Management
Position Level	Senior Manager

Role:

As the Lead Project Management Office at SOLS EDU, I was tasked with managing stakeholder partnerships and driving business development initiatives to make education accessible for Malaysia's middle class. I was integrally involved in SOLS SMART, where I led the adaptation of our corporate training programs to incorporate advanced technologies, aligning educational outcomes with market needs and technological trends.

Key Achievements:

1. **Partnerships:** Successfully facilitated strategic partnerships with key technological players such as Foodpanda and the Ministry of Science, Technology, and Innovation, enhancing project outcomes through the National Tech Sandbox initiative (NTIS).
2. **Financial:** Secured RM 700k worth of projects, showcasing exceptional capability in navigating competitive markets and aligning educational services with technological advancements.
3. **Strategy:** Spearheaded a significant project with IOI Properties, demonstrating my adeptness in leveraging technology to drive project success and stakeholder satisfaction.
4. **Complex IT Solutions:** Managed and delivered complex IT projects, including the integration of AI and machine learning technologies into educational platforms, improving the learning outcomes for over 10,000 users on the SOLS Edu Platform.
5. **Consulting Environment Experience:** Worked closely with business decision-makers to tailor technology solutions, aligning them with organizational goals and enhancing overall project delivery efficiency through tailored educational experiences.

Program Director and Chief Strategy Officer

Akademi Harimau Asia (by Ministry of Youth and Sports)

May 2021 – Dec 2021

Industry	Government
Specialization	STEM
Role	Management
Position Level	Senior Manager

Role:

As the Strategy Director at Akademi Harimau Asia (AHA), my responsibilities included developing educational programs, managing stakeholder relationships, assessing funding, and ensuring active online and offline engagement with our audience. My primary focus was on advancing STEM (science, technology, engineering, and mathematics) education across Malaysia, aligning our initiatives with the nation's educational needs and technological advancements.

Key Achievements:

1. **Community:** Developed and led the EDU+ initiative, providing free, high-quality STEM education to over 300 students in public schools, with a robust schedule of 100 monthly classes covering critical subjects like Science, Mathematics, and Chemistry.
2. **Policy Development:** Spearheaded the Communities For Tomorrow (C4T) project, organizing forums, policy roundtables, and focus groups that bridged the gap between arts and sciences, enhancing interdisciplinary understanding and cooperation.
3. **Efficiency:** Managed over 10 diverse projects since April, ensuring that each one delivered significant and measurable impacts, fostering sustainable development and cost efficiency across our programs which resulted in over RM 3 million in savings to the organization.

4. **Cloud Project Management:** Spearheaded the implementation of cloud-based learning management systems (LMS) to deliver STEM education to remote areas, ensuring continuous learning during the pandemic.
5. **Financial Management:** Controlled project budgets effectively, achieving significant cost savings while ensuring the timely and quality delivery of educational content.

Engineer, (Energy Efficiency and Renewables)

Cenergi SEA Sdn Bhd

May 2018 – May 2021

Industry	Energy
Specialization	Energy Efficiency and Renewables
Role	Engineer
Position Level	Executive

As an engineer working across Malaysia and Southeast Asia, I specialize in energy efficiency (EE) and renewable energy (RE) projects. My responsibilities encompass market assessment for investment opportunities in EE and RE, developing the ecosystem for enhanced understanding and adoption of energy solutions, and managing the end-to-end project lifecycle. This includes strategic partnership formation, stakeholder management, business development, and project delivery. My comprehensive approach ensures the sustainability of operations and the maximization of financial returns for all stakeholders involved.

Key Achievements:

1. **Financial:** Conducted energy audits and developed a multimillion-dollar project for implementing energy savings solutions, significantly reducing energy consumption by 75 MW and achieving over RM 80 million in cost savings for commercial and institutional building owners.
2. **Strategy:** Pioneered diverse renewable energy and energy savings initiatives, including co-generation solutions, contributing to substantial operational and financial improvements in the energy sector.
3. **Awards:** Awarded the Best Energy Savings Performance Agreement at the National Energy Awards 2020, recognizing my contribution to sustainability and efficiency in energy management.
4. **Experience:** Developed expertise across multiple domains within the energy sector, including solar projects, smart buildings, electric vehicles, energy storage systems, and green technology applications, positioning me as a leader in innovative energy solutions.
5. **Project Delivery Expertise:** Managed large-scale renewable energy projects, overseeing the entire project lifecycle from conception to delivery, ensuring adherence to project management standards.
6. **Stakeholder Management:** Engaged with government bodies and corporate stakeholders to secure project funding and align project outcomes with national sustainability goals.

Assistant Director

Prime Minister's Department, Government of Malaysia

Oct 2017 – May 2018

Industry	Government
Specialization	Policy
Role	Deputy Director
Position Level	Middle Management

Role:

As the Assistant Director in the Prime Minister's Department, Government of Malaysia, I am tasked with the strategic development and execution of policies aimed at improving socioeconomic standards and wellbeing for the Indian youth community in Malaysia. This involves crafting a comprehensive action plan and roadmap aligned with the Malaysian Indian Blueprint. My responsibilities include overseeing the formulation and implementation of initiatives that address key social issues such as education access, gender equality, women empowerment, employment, and employability.

Key Achievements:

1. **Strategic Policy Development:** Successfully drafted and laid out a comprehensive policy roadmap that

directly addresses the multifaceted needs of the Indian youth community in Malaysia, ensuring alignment with national development goals.

2. **Enhanced Educational Access and Quality:** Initiated and led multiple programs aimed at improving educational access and quality for youth, significantly contributing to higher education levels and better job preparedness among the targeted demographic.
3. **Empowerment Initiatives:** Developed and implemented several key initiatives focused on gender equality and women's empowerment, which have been crucial in promoting equal opportunities in education and employment.
4. **Innovation and Entrepreneurship:** Spearheaded efforts to promote research, innovation, and multidimensional entrepreneurship, driving forward initiatives that encourage sustainable economic development and address the specific needs of at-risk youth.
5. **Collaborative Impact:** Coordinated with various government bodies, NGOs, and community organizations to ensure effective implementation of projects through best practices and community mapping, achieving optimal results and substantial improvements in the community's standard of living.
6. **Strategic Project Planning:** Developed and executed strategic project plans that aligned with national policies, ensuring effective resource allocation and project success.

Head of Department

TBE Sdn Bhd

April 2015 – October 2017

Industry	Government
Specialization	Policy
Role	Head of Department
Position Level	Middle Management

Role:

As Head of Department (Special Projects) at TBE Sdn Bhd, my responsibilities centered around the strategic development and implementation of projects that align with sustainable development goals and the specific needs of our clients. I led the creation of innovative programs aimed at impacting key community segments, including single mothers, the urban poor, and at-risk youth. My approach combined advanced strategic frameworks such as the Blue Ocean Strategy and Lean Six Sigma, enabling the department to operate efficiently and effectively.

Key Achievements:

1. **Community Impact Projects:** Designed and executed impactful community projects, directly benefiting over 20,000 single mothers, urban poor, and at-risk youth through tailored support programs, significantly enhancing their quality of life and access to essential services.
2. **Strategic Roadmap Development:** Developed comprehensive roadmaps for each project, ensuring they meet the specific needs of clients and align with broader community goals. This strategic planning facilitated targeted interventions that maximized the impact of our initiatives.
3. **Adoption of Advanced Strategies:** Integrated advanced strategic methodologies, such as Blue Ocean Strategy and Lean Six Sigma, into the department's operations. This not only streamlined project execution but also maximized resource efficiency and project outcomes.
4. **Leadership and Department Formation:** Successfully built and led a new department from the ground up, establishing a team that consistently delivered projects under budget and within deadlines, setting a high standard for operational excellence in the organization.
5. **International Knowledge Integration:** Leveraged international experience and insights from high-level community organizing models, including those studied under the Obama Administration, to enhance the effectiveness of community engagement and project delivery.
6. **Advanced Project Methodologies:** Applied PMI/Prince2 methodologies in the management of community projects, ensuring consistent delivery of high-quality outcomes across all initiatives.

Leadership Highlights

1. Cenergi's Board of Young Professionals, Founder & Chairperson: Established a leadership board under the endorsement of senior management to develop the next generation of leaders and steer organizational strategies towards the 2030 vision. Successfully addressed engagement issues among young workers and revamped business models and processes to enhance agility and innovation.

- **Knowledge Sharing:** Established a platform for young professionals to share knowledge and best practices in project management, fostering a culture of continuous improvement and professional development.
- 2. **Football for Tomorrow, Founder & Chief Innovation Officer:** Launched a transformative community project to harness football's social and educational potential, aiming to develop one million young leaders in disadvantaged communities, thereby fostering unity and social change.
- 3. **Kuala Lumpur Society, Co-founder & Vice President:** Co-founded a non-profit dedicated to enhancing global awareness among Malaysians, actively engaging international diplomats to discuss sustainable development goals, thereby promoting informed global citizenship.
- 4. **Nation Building School, Co-founder & Co-Chairperson:** Led a non-profit that educates and mobilizes over 4,000 youths through civic engagement and leadership training, significantly impacting national policy involvement among the younger generation.
- 5. **Young Professionals Bureau, Co-founder, Head of Political Relations & Operations:** Initiated and directed a platform for empowering young professionals by developing their unique strengths and facilitating their participation in national policy discussions, enhancing community growth and CSR initiatives.

Professional Summary

- **Project Management Expertise:** Over a decade of experience in managing large-scale, complex projects, with a proven track record of delivering results aligned with PMI/Prince2 methodologies.
- **Cloud Solutions Implementation:** Extensive experience in leading cloud-based project initiatives, ensuring scalability, efficiency, and innovation in project delivery.
- **Leadership and Strategic Vision:** Demonstrated ability to lead cross-functional teams and develop strategic plans that drive organizational success in a competitive environment.

Stakeholders and Partnerships

1. Government and Public Sector:

- **Prime Minister's Office, Malaysia** - Central executive government authority.
- **Ministry of Finance, Malaysia** - Financial policy and economic management.
- **Ministry of Home Affairs, Malaysia** - Domestic security, law, and order.
- **Ministry of Defence, Malaysia** - National defence and military policies.
- **Ministry of Health, Malaysia** - Public health policies and systems.
- **Ministry of Education, Malaysia** - Educational policies and institutions.
- **Ministry of Youth and Sports, Malaysia** - Youth development and sports activities.
- **Ministry of Women and Family Development, Malaysia** - Gender equality and family welfare policies.
- **Ministry of Science, Technology and Innovation, Malaysia** - Technological advancement and innovation.
- **Senator's Office, Malaysia** - Legislative affairs and policy development.

2. International and Diplomatic Bodies:

- **British High Commission, Kuala Lumpur** - UK's diplomatic mission in Malaysia.
- **Embassy of the United States of America in Malaysia** - USA's diplomatic mission in Malaysia.

3. Corporate and Business Entities:

- **Microsoft Malaysia** - Technology solutions and corporate partnerships.
- **Google Malaysia** - Technology solutions and corporate partnerships.
- **Brickfields Asia College** - Education
- **Coca Cola Malaysia** - Corporate social responsibility and local business operations.

4. Non-Governmental and International Organizations:

- **UNHCR Malaysia** – Statelessness Department - Focus on statelessness and refugee issues.
- **United Nations, Malaysia** - International development and humanitarian efforts.
- **British Malaysia Chamber of Commerce** - Business networking and trade relations between Britain and Malaysia.
- **World Wildlife Fund** - Environmental conservation and sustainable practices.
- **Malaysian Federation of the Deaf**: Empowering the deaf community through advocacy, support, and educational initiatives.
- **Fugee School**: Providing education and support for refugee children, fostering hope and empowerment.
- **Malaysian Association for The Blind (MAB)**: Advocating for the rights and welfare of the visually impaired, while providing essential services and support.
- **PAWS Animal Welfare Society**: Dedicated to the rescue, rehabilitation, and rehoming of stray and abandoned animals, promoting compassion and responsible pet ownership.
- **Yayasan Chow Kit**: Offering outreach programs and support services for at-risk children and youths in Chow Kit, Kuala Lumpur.
- **Epic Homes**: Building sustainable homes and communities for marginalized groups, promoting social inclusion and empowerment.
- **Seven Tea One**: An accredited social enterprise which provides a safe, inclusive and non-discriminatory platform for the disabled and marginalized communities to learn employment skills and earn dignified income for sustainable living
- **Heart to Heart Outreach**: Providing medical and humanitarian aid to underserved communities, promoting health and well-being.
- **Teach For Malaysia**: Addressing educational inequity by placing talented graduates in high-need schools to inspire and empower students.
- **Diveheart Malaysia**: Enabling individuals with disabilities to experience the therapeutic benefits of scuba diving, promoting inclusion and accessibility.
- **Yayasan Tunku Abdul Rahman**: The foundation provides for access to higher education opportunities for underserved communities through scholarships and mentoring programmes.
- **Lang Tengah Turtle Watch**: Malaysian turtle conservation organization dedicated to preventing the extinction of sea turtles by protecting their nests and habitats, while engaging communities through educational outreach programs